



Target Analysis

1. What is your book about?

2. Which age bracket(s) would buy your book?

- 20s 30 s 40s 50s 60s Seniors

3. Does your book solve a problem or encourage better living? Explain how:

4. Which Vidaville category does this book fall under?

- | | |
|---|--|
| <input type="checkbox"/> Your Day | <input type="checkbox"/> Momentous Occasions |
| <input type="checkbox"/> Personal Rapport | <input type="checkbox"/> Living Space |
| <input type="checkbox"/> Healthful Living | <input type="checkbox"/> Money Matters |

5. Do you have a sale price in mind? _____

What lead you to that amount? _____
